

23 times

That's the average number of times we touch our faces every hour.¹

Why does it matter?

Because the mucous membranes around the T-zone—which includes the eyes, nose, and mouth—are portals for infection.² In fact, the World Health Organization cautions that “touching your face after touching contaminated surfaces or sick people is one of the ways the coronavirus can be transmitted.”³ That goes for more common viruses such as the cold and flu, too.^{1,2}

Beyond Hand Sanitizers

While alcohol-based hand sanitizers can be effective at killing pathogens, overusing them can cause damage to the skin and even compromise the skin's natural barrier and defensive functions.⁴ Plus, hand sanitizers are intended for use on just that—the hands.

Dual Defense With Theraworx Protect Advanced Hygiene and Barrier System

Our non-toxic, no-rinse solution provides advanced hygiene for the hands and the face, safe for use around the eyes, nose, and mouth. What's more, Theraworx Protect Advanced Hygiene and Barrier System supports the skin's natural barrier and defensive functions.



Clinically Proven Theraworx Protect

Backed by more than 12 years of clinical data, Theraworx Protect has been studied and clinically published in multiple hospital and long-term-care industry publications. Our advanced hygiene and barrier system has been used in the care of more than 4 million ICU patients, including the most immunocompromised. Recently, several federal agencies have inquired about using Theraworx Protect on the T-zone—the area considered the highest risk for contracting communicable viruses. The safety and clinical profile of Theraworx Protect make it an ideal addition to your hygiene protocols. If you have questions about our clinical substantiation, please reach out to our clinical team at <https://theraworxprotect.com/hcp-opt-in/>.

References:

1. APIC website. Don't touch your face. https://apic.org/monthly_alerts/dont-touch-your-face/. Accessed March 2, 2020. 2. The New York Times website. Stop touching your face! <https://www.nytimes.com/2020/03/02/well/live/coronavirus-spread-transmission-face-touching-hands.html>. Accessed March 2, 2020. 3. WHO website. Rolling updates on coronavirus disease (COVID-19). <https://www.who.int/emergencies/diseases/novel-coronavirus-2019/events-as-they-happen>. Accessed March 2, 2020. 4. MSN Lifestyle. This is why you should never use hand sanitizer. <https://www.msn.com/en-us/health/medical/this-is-why-you-should-never-use-hand-sanitizer/ar-AAB69jp>. Accessed March 2, 2020.

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Hand & T-Zone Defense With Theraworx Protect

Hand Protocol With Foam or Spray



STEP 1

Apply 1-2 full pumps of foam, or 4-6 full pumps of spray onto one hand.

STEP 2

Rub hands together until fully absorbed, being sure to cover all surfaces of the palms and backs of both hands, in between all fingers, and underneath the finger nails.

STEP 3

Do not rinse. Repeat every 4-6 hours or as often as needed.



T-Zone Protocol With Foam or Spray



STEP 1

After you've completed hand protocol, apply 1-2 full pumps of foam onto palm of hand, or 4-6 full pumps of spray onto face.

STEP 2

Gently rub into face until fully absorbed, paying particular attention to the "T-Zone" (around your eyes, nose, and mouth).

STEP 3

Gently rub just inside each nostril, using a circular motion.

STEP 4

Do not rinse. If desired, follow with hand protocol again. Repeat every 4-6 hours or as often as needed.